



RACE DIRECTOR'S CONFERENCE 2012

**SATURDAY, JANUARY 21ST ▶ EDINA COMMUNITY CENTER
5701 NORMANDEALE RD, EDINA, MN 55424- ROOM 350**

7:30 am: Registration
8:00 am - 12:00 pm: Conference
12:00 pm on: MDRA Pizza Party and awards

Price is **\$40**: (includes conference, MDRA Annual Calendar, great race director materials and goodie bag worth over \$75)

SCHEDULE

7:30-8:00 am

Registration

8:00-8:15 am

Introductions

8:15-9:00 am

Communication/Announcing-What exactly does your event need?
(Gaylen Morse, Steve Hyland)

9:00-10:00 am

Sponsors and Sponsorships (Anne Carlson-Get Your Rear in Gear)

10:00-10:15 am

Break/Networking

10:15-10:45 am

Course Certification-Is it necessary and why? (Barb Leininger-Running Ventures)

10:45-11:30 am

Walkers-Pros and Cons of Walkers
(Bruce Leasure-USATF; Rhea Kontos, Nordic Walkers)

11:30-12:00 pm

Q & A Panel with Speakers

12:00 pm -

MDRA Pizza Party and Awards

Note: Bring your tshirts, forms and ideas to share with the group!

SIGN UP TODAY!

Make checks payable to: **MDRA** / Mail to: **MDRA RD Conference • 4047 Camberwell Dr. N • Eagan, MN 55123**
DO NOT mail after January 14. You may register on Conference day beginning at 8:00 am.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

Event(s): _____